



Fertilizer catalyst specifically formulated for use with dry fertilizer blends

Release More Nutrition. Expect More Results.

### BENEFITS:

- Increases nutrient availability
   and uptake
- Enhances nutrient use efficiency
- Promotes better root growth and development

### **Get More from Every Dry Fertilizer Application**

**Atlas® XC** is an innovative fertilizer catalyst that is specifically formulated for impregnation on dry fertilizer blends. It contains concentrated biochemistry that helps growers get more out of their applied P & K fertilizers by increasing nutrient availability and enhancing root growth and function.

### **Maximize Nutrient Availability and Uptake**

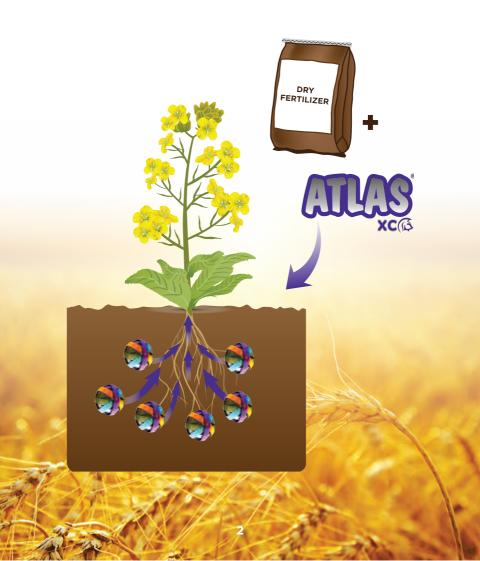
By accelerating the breakdown of treated dry fertilizers and helping to convert organic nutrients into inorganic, plant-available forms, **Atlas XC** makes nutrients more available for plant uptake and utilization, leading to increased plant and root growth and providing outstanding ROI. Growers who incorporate **Atlas XC** into their programs often see improved yield responses and increased fertilizer efficiency, year after year.

**Atlas XC** is effective across a broad range of plant and soil types and can be easily incorporated into any conventional production practice that employs dry fertilizers, without requiring product-specific equipment or a special trip across the field.



### **Unlock Applied Nutrients**

**Atlas XC** changes the way that dry fertilizer responds to soil. By "unlocking" applied nutrients, it makes them available more quickly, so that more of them get absorbed by plant roots.



# Innovative Catalyst Technology from Loveland Products

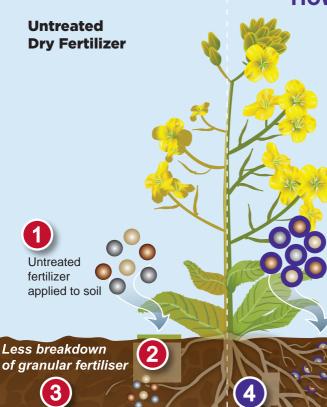
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## **Fertilizer Catalyst Technology**



Atlas XC is a catalyst that increases fertilizer availability, promotes nutrient mineralization to increase existing nutrient availability, and supports root growth through biochemical reactions with the plant.





**Dry Fertilizer Treated with** 





Dry fertilizer treated with Atlas XC applied to soil



Atlas XC accelerates the breakdown of dry fertilizer

More nutrients available sooner

More nutrients "captured" by plant





taken up into plant

Fewer nutrients



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# At a Glance

Application	Dry fertilizer impregnation
Target nutrients	Broad spectrum
Functioning components	Concentrated biochemistry
Primary mode of action	<ul> <li>Increases mineralization and availability of nutrients in dry fertilizer blends</li> </ul>
Features	<ul> <li>Effective in a wide variety of soil types &amp; across different crops</li> <li>Compatible with P &amp; K fertilizers, MESZ, MES, pell lime, sulfate of potash, ammonium sulfate &amp; gypsum</li> <li>Shelf stable</li> </ul>



## **Uses and Rates**

Dry Fertilizer	Recommended Rate
Phosphate (MAP 11-52-0, DAP 18-46-0, MES, MESZ) blends, potassium blends, sulfate of potash (SOP), ammonium sulfate (AMS), pell lime, gypsum and blends with urea	1-2 liters per tonne
CAN IN COLUMN TO SERVICE	WALK TO THE



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